





We are Schiller, The Global American University, the new concept in education aimed at people who understand that working in a global world requires a Global Mindset.

Through our four International Campuses, we provide students with **The Real Global Learning Experience**. A learning-by-living education that enables them to learn immersed in multiple international realities, obtain Accredited* Dual degrees (US and European) in future-oriented areas, and create a Personalized Path to become a Smart Global Professional.



About Us

In 1964, we became the first established American University in **Europe**. We offer **both American and European degrees** to our **undergraduate and postgraduate** students.

We are present in **four countries** with **four campuses** in Europe and the US: Madrid, Paris, Heidelberg, and Tampa. Students can freely change campuses to enjoy a truly **international experience**.

Our **community** is comprised of more than **20,000 alumni** of over **130 nationalities**.





Schiller

At a Glance

Learn-by-living in different international locations and acquire the knowledge, experiences, skills, and global mindset to become a Smart Global Professional.



Four International
Campuses



Accredited* Dual Degrees
(US and European)



Reality-Based
Practical Learning



Personalized Path



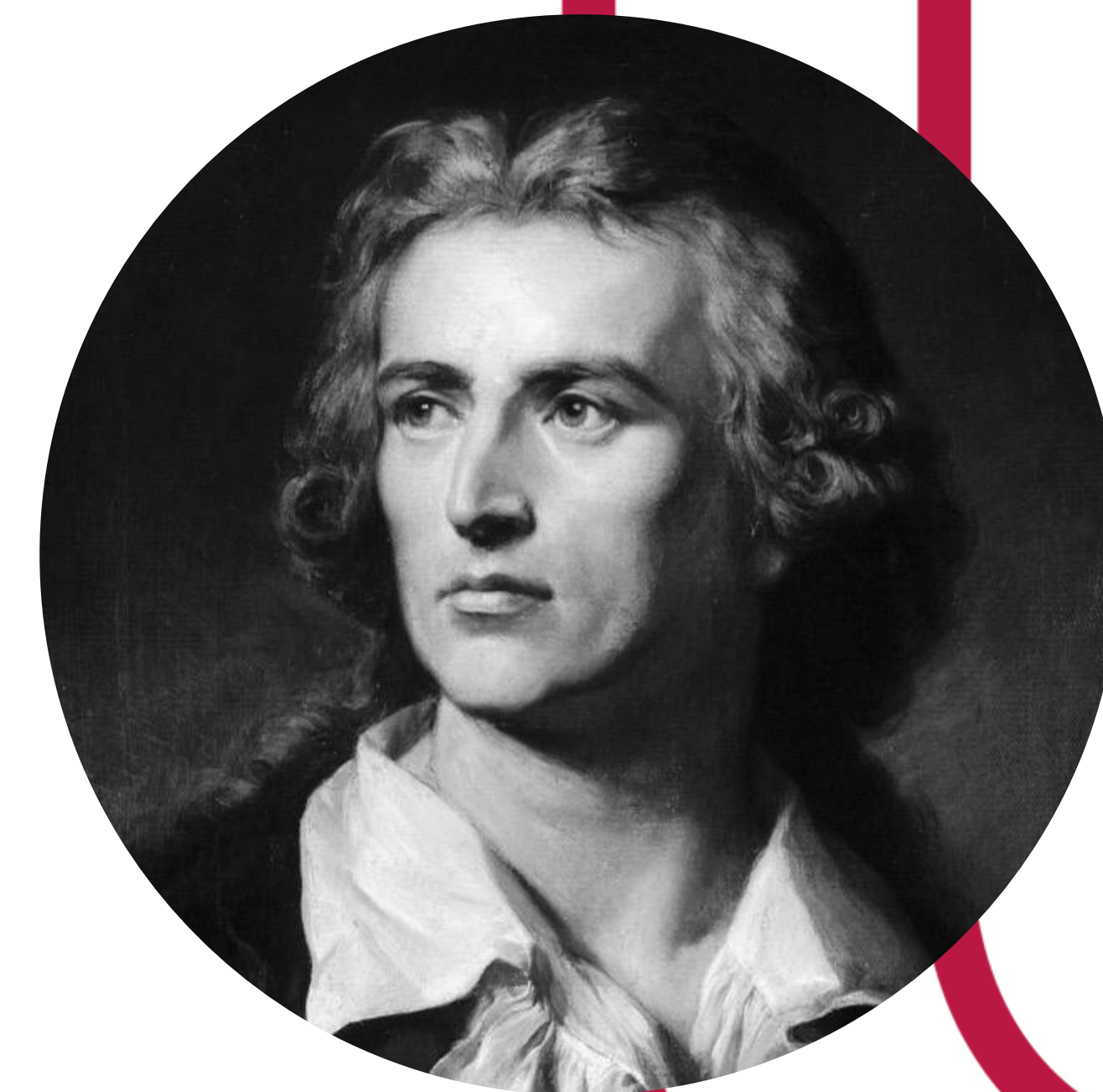
Global Employability
Oriented

Our History

Schiller International University was founded in **1964 by Dr. Walter Leibrecht** to provide American students with an educational experience in Europe while continuing their studies within the American educational model.

Over time, this unique concept was **broadened to include students from all over the world seeking an American study program in an international setting.**

Since its founding, the institution has **focused on the value of a globalized educational environment, recognizing that international perspectives are crucial** in solving contemporary problems and developing globally literate, interculturally competent citizens.



Our institution was named after the German philosopher, poet, and dramatist, Johann Christoph Friedrich von Schiller (1759 – 1805), whose work exemplifies the highest standards of ethics and the ideal of the truly educated, multilingual citizen of the world.

Our Milestones

1964 Foundation of the University.

Dr. Walter Leibrecht established the first campus in Kleiningersheim, Germany, allowing international students to practice American studies immersed in European culture.

1967 European Expansion

We opened the Madrid and Paris international campuses, enabling students to learn while navigating across the three locations, exploring different international cultures. This unique opportunity provided for an increased global experience for our first brave students and is still available today

1969 Technological Vision

Step by step, we continued perfecting our formula. We moved our international campus in Germany to Heidelberg, enabling our students to be in direct contact with one of the largest tech and research hubs in Europe.

1983 US Accreditation*

We received US accreditation as a private University, validating our educational excellence both in the US and abroad.

1991 Worldwide Presence

We opened our International Campus in Tampa, Florida, increasing the global mindset of our students and providing additional experiences across further horizons.

2014 Accredited* Dual Degrees (University of Roehampton)

We established an agreement with the University of Roehampton (London, UK), providing students with the opportunity to add a European degree.

2016 International Recognition

In 2016, we became the first American university to receive German program-based accreditation through Evalag, once again confirming that we never stop pursuing validation of our high-quality standards.

2020 Schiller Transformation

Schiller was acquired by a group of private international investors with a global mindset who are committed to long-term quality and innovation in Higher Education.

2021 Tech, Digital, and Sustainability Focus

We incorporated new programs in potential market areas with focuses on digital, technology, and sustainability. We partnered with industry giants including IBM and the United Nations (UNITAR).

2022 Schiller - The Global American University

The University has begun a new era of Global transformative education to develop world-smart citizens. Dare to transform.

Our Mission

The educational mission of Schiller International University is to prepare students, personally and professionally for future leadership roles in an international setting.

In its undergraduate and graduate degree programs, Schiller provides students with the competencies they need for professional careers, as well as for further academic study.

The educational process puts special emphasis on developing international and cross-cultural competencies through foreign language training, intercampus transfer, or other international academic opportunities, and intense interaction among people with diverse backgrounds.





OUR VISION

Becoming the international reference university by providing a global, thoughtful, and personalized new form of education that provides students with the Global Mindset to face the complex, diverse, and fast-changing global society in which we live.

OUR VALUES

Global Mindset

Embraces Diversity

Socially Responsible

Digital

Change Leader

Critical Thinker

Multidisciplinary

Upstanding Behavior

Creative

Continuous Learner

Schiller World

Focus on Sustainability

We encourage our students, faculty, and staff to make an impact on society by developing innovative solutions to sustainability challenges.

Sustainability is
present in **all our**
programs

Launch of **new**
programs focused
specifically on
sustainability

Creation of the **Schiller**
Sustainability Hub



Agreements with
organizations leading
change in sustainability



Schiller World

Digital skills

Becoming competitive in digital environments involves acquiring capabilities that enable understanding, interacting, and applying technology and new business methodologies in a world of continuous change and uncertainty. Obtain the competence that allows you not only to be aware of a global and diverse world, but to actively contribute.

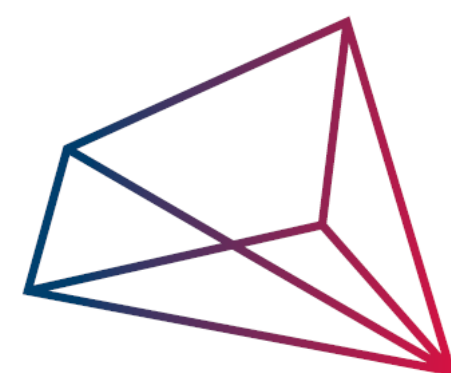


Advanced digital tools
present in **all our
programs**

New programs in
Digital, Tech, and
Data

First-hand global digital
business
interaction with
flagship companies

Established agreements
with digital companies
for **internships and
career opportunities**



SCHILLER

INSTITUTE OF BUSINESS TECHNOLOGY

in partnership with **IBM**

Education & Training

- **Lifelong Learning** highly demanded Biz&Tech programs supported by IBM technologies and tools
- **Faculty:** Mixed Schiller & IBM
- **Learning methodologies:** practical, CBL, PBL, simulations...
- **Facilities:** Schiller campuses & IBM sites

Events & Networking

- **Sector Innovation Forum**
- **Best business practices awards-** impact of technology in business ecosystems in a sustainable way
- **Meeting-point: university-society-business**
- **IBM-Schiller Alumni Community**

Research

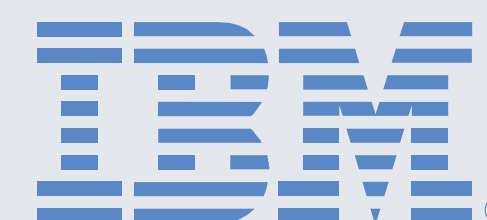
- **Applied Research**
- **Research grants** for doctoral students/researchers in technology-IBM Research
- **Publications- Tech Papers- Books**
- **Creation of BT Chairs**
- **Center for Innovation and Research in Learning Methodologies and Educational Technology**

Entrepreneurship

- **Partnership with innovation entities or start-up accelerators:** support and incentives for technology start-ups
- **IBM Garage**



*Academic model, products,
and campuses*



*Brand, technologies,
tools, and experts*



ACADEMICS

Accredited Dual Degree

US Accreditation. We are officially accredited by the Accrediting Council for Independent Colleges and Schools. Our degrees are valid in the United States and issued under its academic parameters.

European Diploma. Thanks to our partnership with the University of Roehampton (London, UK), our students have the opportunity to add an additional European degree with a single study plan.

Global Recognition. We are recognized by different local regulatory authorities in the US, Spain, France, and Germany. We are also included on the white lists of several national Governments around the world.

Specialization Certificates. We have different partnerships with leading global organizations, such as IBM and the United Nations (UNITAR), providing students the possibility of obtaining specialization certificates from the most globally demanded subject areas.



SCHILLER

Accreditations



University of Roehampton



Accrediting Council for Independent
College and Schools, Washington, DC



Commission for
Independent Education,
Florida Department of
Education



German accrediting agency EVALAG

Rectorate of the Académie de Paris
Schiller International University, Paris
Campus, is registered at the Rectorat de
l'Académie de Paris as Etablissement
d'Enseignement Supérieur Privé.



**Comunidad
de Madrid**

Community of Madrid

Program Scope

Our programs focus on creating a **synergy between areas of knowledge** by combining the basics with the latest innovations in a practical way. Our **American teaching model** is based on:

General Education

Solid holistic knowledge enables our students to approach each subject with an **open mindset**, ready to tackle problems from all angles.

Major

We reinforce **transdisciplinarity** through the approach of blending knowledge within our courses and specializations.

Masters

Our masters combine academic and professional knowledge from different areas, offering our students **immersive and truly practical knowledge** adapted to current and future needs in the job market.

Portfolio 2022

BACHELORS

- BSc International Business
- BSc International Hospitality and Tourism Management
- BA International Relations and Diplomacy

NEW PROGRAMS Sept. and Oct. 2022

- BSc Business Analytics
- BSc International Marketing
- BSc Computer Science
- BSc Computational & Applied Mathematics

ASSOCIATE DEGREE

- AD International Business

DUAL DEGREES

- BSc IB + BSc IRD
- BSc Computer Science + BSc Math

Portfolio 2022

MASTERS

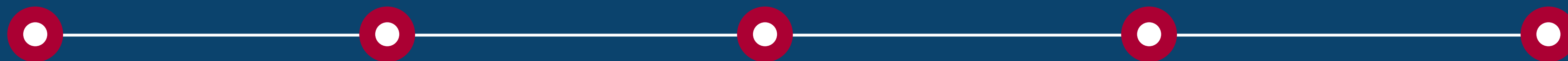
- Master in **International Relations and Diplomacy**
- Master in **International Management (MIM)** (*Last intake: June 2022*)
- Master in **Business Administration**
 - + Business & Tech Program (IBM)
 - + Sustainable Program (UNITAR)
- **MBA in International Business**
 - + Dual Degree (University of Roehampton)
 - + Business & Tech Program (IBM)
 - + Sustainable Program (UNITAR)
- **MBA in Management of Information Technology** (*Last intake: June 2022*)
- Executive **MBA** (*Last intake: June 2022*)

NEW PROGRAMS Sept. and Oct. 2022

- **MSc Data Analytics**
- **MSc Computer Software & Media Applications**
- **MSc Global Trade & Finance**
- **MSc Sustainability**

Explore Before Deciding

Discover and interact with different potential career options while studying to ensure you make the decision that is right for you.



START

Begin your studies in Business, International Relations, Hospitality, or Technology with holistic education provided by the American System.

LEARN & DISCOVER

In parallel to your general education, explore potential final majors through summer schools and immersion weeks in specialized campuses

DEEPEN YOUR KNOWLEDGE & EXPERIENCE

After gaining personal insight, determine your major and start building your specialized degree. If you have not already done so, it is time to take part in our international experience.

SPECIALIZE & TRAIN

What next? A master's program? Direct entry into the professional world?

In the second year of your major, our tailored professional experiences will help you make the right decision: specializations, hands-on subjects, challenges with companies, bootcamps, internships...

PLUG & PLAY

By your final year, you will have acquired the knowledge, skills, and mindset needed to perform as a successful professional



Educational Model

Real International Experience

- **International learning** both at home and abroad during the entire course of studies
- Real **Language Learning** – English + a second foreign language: German, Spanish or French

Personalized Learning

- Study just **one course per month or more** depending on your desired learning speed
- **Maximum class size of 25 students**
- **Academic advisor** accompanies students from day one

Flexibility

- **Multiple intakes**
- Students may combine **face-to-face classes with online or hybrid classes**
- **Choice of 4 campuses in 4 countries**

Professionalized Education

- **Advisory Board of expert professionals** in the job market
- Externships, immersions, and experiential learning with **businesses and organizations**
- **Top visiting professors** from around the world

Learning Methodologies

Case Study Method



Simulation



Project & Problem-based Learning



Service Learning



Collaborative Learning



Learning Methodologies

In this method, the professor provides students with cases from the real world brought into the classroom to learn from successes or mistakes in a transdisciplinary manner. It focuses on adding value to theoretical learning by applying it to real-life contexts.

Case Study Method

Simulation

Learning environment that recreates the conditions students will find when they encounter their profession in the real world, but in a safe and error-free environment. Allows for applying very complex theoretical concepts on a trial-and-error basis, enhancing learning, and increasing the student's security and self-confidence in their learning and in practice.

Project & Problem-based Learning

In this methodology, the student acquires knowledge and competencies through the preparation of a tangible project that incorporates teamwork, research, consultation, and presentation skills needed in the professional world. It focuses heavily on soft skills such as communication, cross-cultural agility, and resilience.

It is a learning method that helps the student develop social commitment by putting them in touch with their community in a well-defined project with specific learning goals while providing a service that focuses on the betterment of society.

Service Learning

A methodology that enables students to co-construct learning by working cooperatively together to achieve common goals. It focuses on social aspects of learning and takes students beyond traditional limits where agreements must be reached to complete tasks or solve problems posed by the professor.

Collaborative Learning

Career Guidance

At Schiller International University we have established rigorous requirements set by our accreditation body regarding **employability**.

We connect our students with the professional world through:

- Internships
- Immersive Bootcamps with flagship companies
- Student Cases taught by top professionals
- Solving challenges with top companies
- Active professional as Program Lead that generates career opportunities and partnership with companies
- Continuous mentoring starting from day one

Schiller Experience

Values

Our students **generate and strengthen ties** to the institutional values through **activities and clubs** related to their professional and personal interests.

Transformation Experience

Our students live an experience that provides them with a **global and holistic vision** that encourages **critical thinking**. We generate a **lifelong inquisitiveness** within each student.

Global Culture

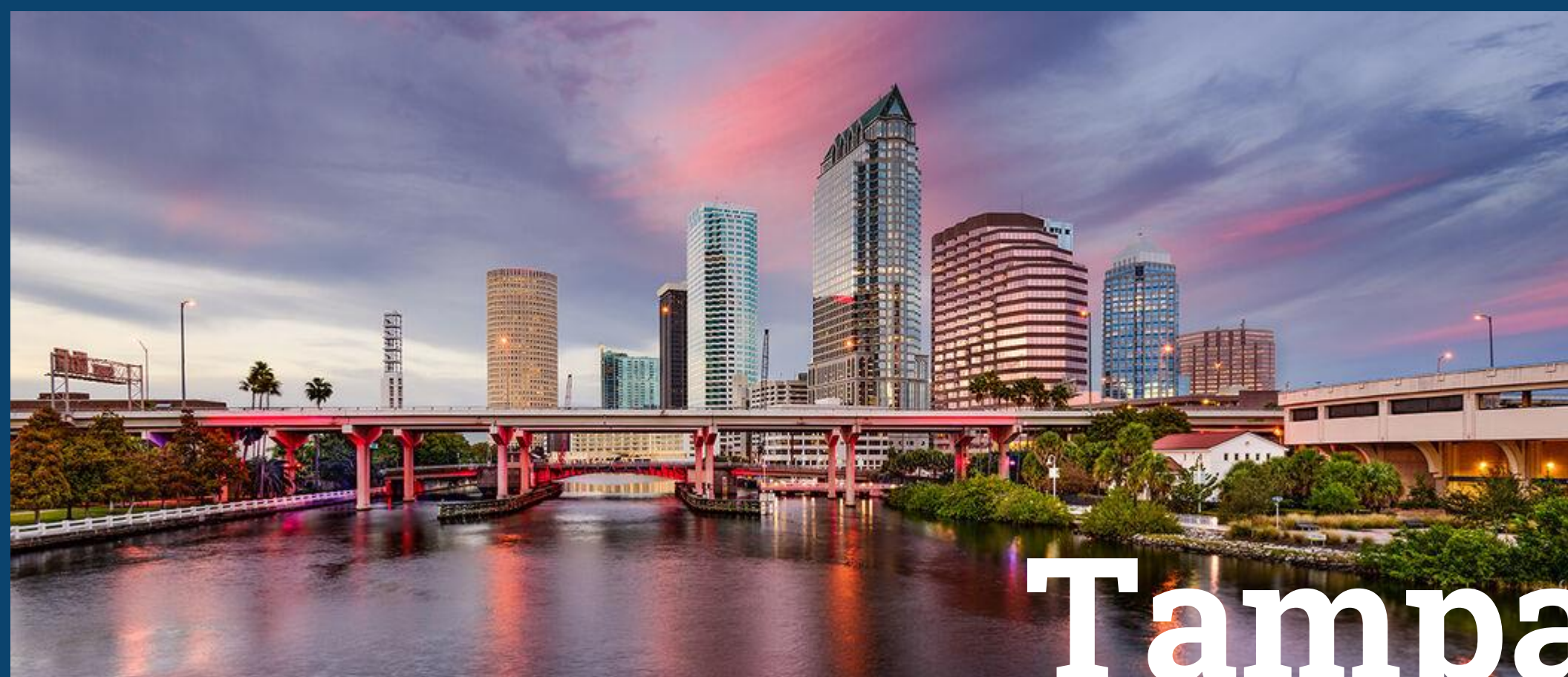
Living a **multicampus experience** facilitates **immersion** in four different cultures and languages.

Our students **speak at least two languages** and share traditions and customs with 130 nationalities



4 International Campuses

Our **Multicampus experience** allows for transfers between our online campus and those located in Spain, France, Germany and Florida, USA. Aside from receiving more exposure to different cultures and languages, this comes with the peace of mind of being able to change from online modalities to a physical campus at any time.



Students

Global citizens

Committed leaders

Technologically skilled

Analytical thinkers

Humanistic values



Alumni

Our community is made up of **over 20,000 Alumni** from more than **130 nationalities**. This widespread network provides support to all of our students starting from the first day at Schiller.

Career development, mentoring and friendship are offered by a global citizen network that transcends frontiers, cultures, and prejudices.



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THANKS

