



# MSc in Digital Project Management & Consulting



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW



## ESCP Quick Facts

**6** urban  
campuses

### Multi- accredited:

AACSB, EQUIS, EFMD MBA,  
EFMD EMBA

Over **160**  
research-active professors  
representing over  
30 nationalities

A full  
**portfolio**  
Bachelor, Masters,  
MBAs, PhDs and  
Executive Education

**6,500**  
students in degree  
programmes representing

**120**  
nationalities

The World's  
**1st**  
Business School  
(est. 1819)

Over **140**  
academic alliances  
in Europe and the World  
in 47 countries

**5,000**  
high-level participants  
in customized trainings  
and executive education

**60,000**  
active alumni in  
over 150 countries  
in the world

## Programme objectives

In today's increasingly digital workplace, companies around the world are on the lookout for talented graduates, often trained as consulting strategists or global project managers, to lead strategic initiatives in a challenging, constantly changing and unusually competitive global working environment. The MSc in Digital Project Management & Consulting equips students with the necessary tools needed to come to grips with those unprecedented challenges characterizing the contemporary workplace.

Our teaching philosophy, "learning-by-doing", combines a management curriculum and a seminar in Silicon Valley & San Francisco with real business cases, live case studies and the Digital Consulting Project (DCP). This combination enhances students' development experience through a hands-on approach with our partner companies.

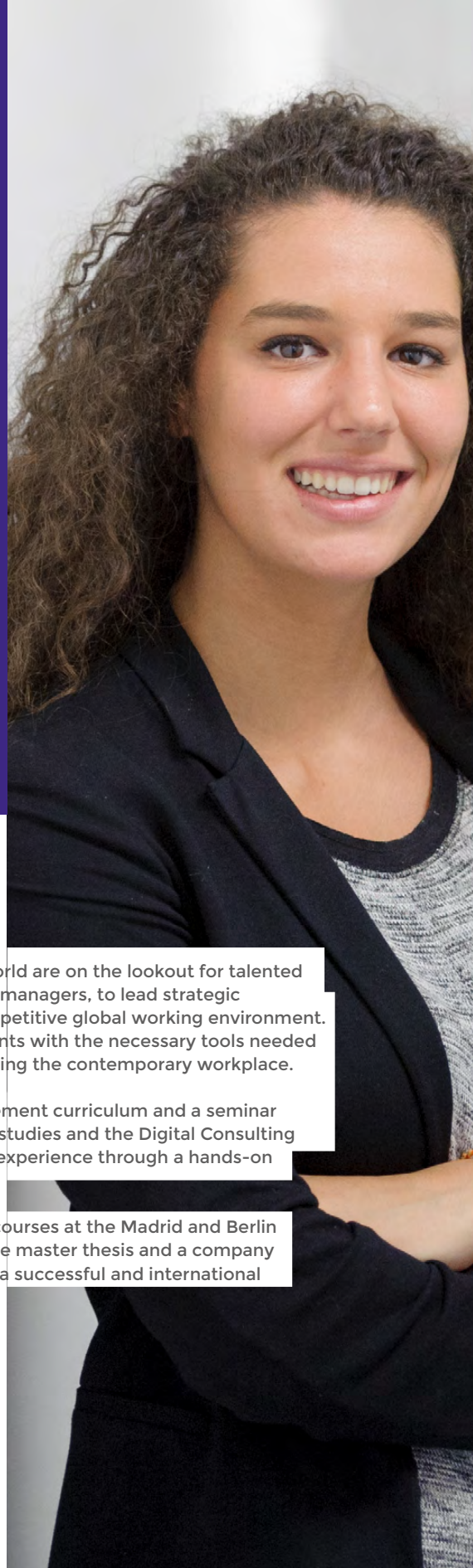
This international programme comprises three terms of intensive courses at the Madrid and Berlin campuses and one term of professional experience to complete the master thesis and a company internship. The programme is designed to be the first step toward a successful and international professional management career.



**Prof. Petros CHAMAKIOTIS**  
Scientific Director  
Associate Professor of Management



**Prof. Diana PÉREZ-ARECHAEDERRA**  
Executive Director  
Senior Teaching Fellow of Management





## Key facts

- ⌚ **Duration:** 15 months
- 🗣️ **Language:** English
- 📍 **Study locations:** Madrid & Berlin
- 🎓 **Specialization tracks:** Project Management or Business Consulting
- 🌐 **An international seminar in Silicon Valley, San Francisco**
- 📅 **4-month worldwide internship**
- 📄 **A professional Master thesis**
- 📅 **Start:** End of September

## Your curriculum

### Sept-Dec Term 1

MADRID

#### Core Courses

- Project Management in Practice
- Coordinating with Technology in Emergencies
- Consulting Methods
- Digital Business Transformation

#### Management & Functional Areas

- Human Resource Management
- Accounting & Finance
- Organizational Design

#### Case Studies & Workshops

- Everis Workshop
- Digital and Project Management Talks
- Live Case Study Telefónica

#### Skills Development

- Master Thesis Preparation

### Jan-March Term 2

MADRID

#### Core Courses

- Agile Project Management
- Digital & Strategic Portfolio Management

#### Management & Functional Areas

- Advanced Finance for Project Management
- Digital Customer Experience

#### Case Studies & Workshops

- Digital Consulting Project

#### Skills Development

- Analytic Tools & Advanced Excel
- Research Methods
- Creative & Design Thinking

### April-June Term 3

MADRID, SILICON VALLEY  
AND BERLIN

#### Core Courses

- Supply Chain Management & Industry 4.0 (Berlin)
- Digital entrepreneurship & Business planning (Berlin)
- Introduction to Data Science (Berlin)

#### Case Studies & Workshops

- Digital Project Management Business Game
- Collective Intelligence Challenge
- Digital Transformation Live Case Study

#### International trip Silicon Valley, San Francisco

#### ELECTIVES

- CAPM® or PMP® Certification by PMI®
- The Skills you Need to Get Hired
- Robots and AI in Business
- Total Leadership
- Live Case Study: Amadeus
- Total Leadership
- Mergers & Acquisitions

#### Term 4 - July (onwards) Professionalization

- Internship/Job Position
- Professional Master Thesis

**TOTAL ECTS: 90**

#### TRACK COURSES (CHOOSE 1 TRACK)

##### Project Management

- Agile & Lean Organization
- Sustainable Project Management
- Project management tools
- Live Case Study Project Management

##### Consulting

- Negotiation
- Quantitative and Analytical Methods
- Live Case Study: Consulting
- Consulting Business Cases

## 2019 class profile



**43%** Women  
**57%** Men



**96%** International  
Students

## Career opportunities

### ROLES

- Business Analyst
- Project Manager
- Digital Transformation Analyst
- Business Consultant
- Strategy Consultant
- Business Development Manager
- Digital Project Manager

### INDUSTRIES

- Consulting
- Fast Moving Consumer Goods
- Information Technology
- Banking
- Energy
- Insurance
- e-commerce

## Testimonial

“ This Master offers a unique learning environment where both critical and creative thinking are fostered. The tailored workshops, interactive classes, international consulting projects but, especially, my professors and classmates, were without doubt the key elements that made it a remarkable experience. ”

**Teresa Ko Chen.** Consultant. The Boston Consulting Group.

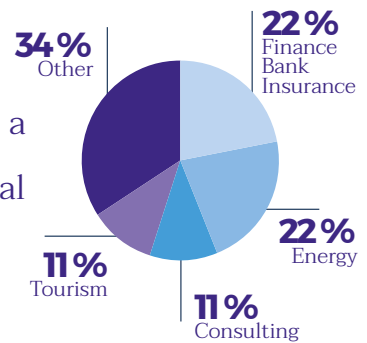
## Job survey

Less than 3 months  
after graduation

**98%** are employed

**€35,000**  
is the average  
starting salary

**67%** have a  
job with an  
international  
dimension





## Admission requirements

- A Bachelor or Master degree in any field of study  
**Minimum 180 ECTS**
- Advanced English level: C1  
TOEFL IBT: 100  
TOEFL written: 600  
TOEFL computer based: 250  
IELTS: 7
- 12 months of professional or international experience
- Real motivation to join the Master and for a high-level career in this field
- International profile

## 2021 fees

- Application fee: 130 €
- Tuition fees: 20.350 €

*This Master does not lead to an official diploma in Spain (Decree 84/2004 BOCM)*

## How to apply

1



**ONLINE APPLICATION**  
[WWW.ESCP.EU](http://WWW.ESCP.EU)

2



**PROFILE EVALUATION**

3



**ENGLISH TEST**  
TOEFL, TOEIC OR  
IELTS SCORES

**NUMERICAL  
& VERBAL  
TEST**

4



**PERSONAL  
INTERVIEW**  
IF ELIGIBLE

## Your contact



Arantxa Chapado  
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+34 911 719 016

Note: The information contained herein is subject to change.

# MSc in Digital Project Management & Consulting

ESCP is multi-accredited.



## **BERLIN**

Heubnerweg 8 - 10  
14059 Berlin, Deutschland

## **LONDON**

527 Finchley Road  
London NW3 7BG, United  
Kingdom

## **MADRID**

Arroyofresno 1  
28035 Madrid, España

## **PARIS RÉPUBLIQUE**

79, av. de la République  
75543 Paris Cedex 11, France

## **PARIS MONTPARNASSE**

3, rue Armand Moisant  
75015 Paris, France

## **TURIN**

Corso Unione Sovietica, 218 bis  
10134 Torino, Italia

## **WARSAW**

c/o Kozminski University  
International Relation Office  
57/59 Jagiellońska St.  
03-301 Warsaw, Poland