# MSc in Hospitality & Tourism Management



### ESCP Quick Facts

6 urban campuses

### Multiaccredited:

AACSB, EQUIS, EFMD MBA, EFMD EMBA

Over **160** research-active professors representing over 30 nationalities

# portfolio

Bachelor, Masters, MBAs, PhDs and Executive Education

6,500 students in degree programmes representing

120 nationalities

### The World's

Business School (est. 1819)

Over **140** academic alliances in Europe and the World in 47 countries

5,000 high-level participants in customized trainings and executive education

60,000 active alumni in over 150 countries in the world

### Programme **objectives**

Based in Spain, a world-leader in Tourism & Hospitality, this life-changing programme will give you the training and tools you need to have a successful and international career in the hospitality sector. This multicampus structure (Madrid & Turin / London) with two concrete specialization tracks (Hospitality Management or Hotel Development) combined with our "learning by doing" curriculum, International Consultancy Project (ICP) and the Professional Development Programme at the Cornell University School of Hotel Administration, will most definitely enhance your profile, and provide you with an added value that will help you develop a successful career in the sector".



**Prof. Dr. Jaime PÉREZ LUQUE** (Madrid Campus) Scientific Director PhD in Economics, Nova School of Business and Economics



**Prof. Dr. Laura REYERO** (Madrid Campus) Executive Director PhD in Economics, European University of Madrid



# Key facts

- Degree: Master of Science (MSc)
- © Credit points: 90 ECTS
- Study Location: Madrid, Turin or London, Ithaca, NY.
- Language: English
- Duration: 1 year
- Starts: September 2020

### Your curriculum

Sept-Dec Term 1	Jan-March Term 2	May Term 3
MADRID	MADRID	TURIN or LONDON
Core Courses   Tourism and Global Economy  Strategy & Marketing for Hospitality and Tourism Services  Introduction to Finance and Financial Accounting Hospitality Consulting Project Management in Practice (I) Smart Cities and Urban Planning	Core Courses <ul> <li>Life Case Study Barcelo</li> <li>Project Management in Practice (II)</li> <li>Culture, Heritage and Real Estate</li> <li>Negotiation, Problem Solving and Cultural Awareness</li> <li>PropTech and Innovation (II)</li> </ul> Hospitality Management	Hospitality Management Online Analytics and Food, Beverage & Yield Management • Turin campus
		Hotel Development Real Estate Development, Big Data Analytics & Capital Markets • London campus
<ul> <li>PropTech and Innovation (I)</li> <li>Hotel Operational Management</li> <li>Hospitality Management</li> <li>Entrepreneurship for Hospitality</li> </ul>	<ul> <li>Life case study Amadeus</li> <li>Tourism Product Conception</li> <li>Destination Management</li> <li>Sustainability for Hospitality &amp; Tourism</li> </ul>	June (onwards) Term 4 PROFESSIONALIZATION
& Tourism Hotel Development • Real Estate Finance & Investments • Software Technologies in Real Estate	Hotel Development <ul> <li>Real Estate Investment Funds</li> <li>Hotel Mergers &amp; Acquisitions</li> <li>Introduction to Real Estate Development</li> </ul>	<ul> <li>International Consulting Project (ICP)</li> <li>Company Internship - 4 months minimum Professional</li> <li>Master Thesis</li> <li>PDP (Professional Development</li> </ul>
Skills <ul> <li>Career Development</li> <li>Effective Communication &amp; Pitch</li> </ul>	TOTAL ECTS: 90	Programme) Certification The Hotel School Cornell SC Johnson College of Business

# 2019 **class profile**



43% Women 57% Men

**96%** International Students

# Job **survey**

Less than 3 months after graduation



77% are employed

**30%** Consulting **90%** have a job with an international dimension



• Sales Executive

• Consultant

Career

Marketing & Communication

opportunities

- · Revenue Management
- Luxury Tourism

# Testimonial

- Hotel Management
- Advertising
- Real Estate Development
   for Hospitality
- PropTech

- Event Manager
- Entrepreneur
- Commerce
- Hospitality & Tourism Startups
- Travel Distribution

<sup>66</sup> ESCP has been an extreme career booster in my Hospitality and Tourism career. From taking classes with worldwide professors, meeting professionals from prestigious international companies, to experiencing my very own Consulting project, and ending my Master's degree with the well-known Cornell University. ESCP is THE business school that will open you all necessary doors needed for your career. It's more than an international business school, you will be part of a real family thanks to the worldwide Alumni. **99** 

**Clément Perna.** Bachelor in Hospitality and Tourism Management at Ecole Supérieure d'Hôtellerie de Paris. Current position: Executive Assistant General Manager at RIU Hotels and Resorts



## Admission **requirements**

- A 4 year Bachelor or Master degree in any field of study. Minimum 240 ECTS.
- Advanced English level: C1 TOEFL IBT: 100 TOEFL written: 600 TOEFL computer based: 250 IELTS: 7
- Alternatively a 3 year Bachelor degree equivalent to 180 ECTS for candidates with excellent academic education and/or first professional experience.





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PERSONAL INTERVIEW



• Tuition fees: 24.350 €

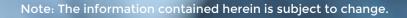
(+ application fees)

This Master does not lead to an official diploma in Spain (Decree 84/2004 BOCM)

# Your **contact**



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### ESCP is multi-accredited.









**BERLIN** Heubnerweg 8 - 10 14059 Berlin, Deutschland

### LONDON

527 Finchley Road London NW3 7BG, United Kingdom

MADRID Arroyofresno 1 28035 Madrid, España

### **PARIS RÉPUBLIQUE**

79, av. de la République 75543 Paris Cedex 11, France

#### **PARIS MONTPARNASSE**

3, rue Armand Moisant 75015 Paris, France

#### TURIN

Corso Unione Sovietica, 218 bis 10134 Torino, Italia

#### WARSAW

c/o Kozminski University International Relation Office 57/59 Jagiellońska St. 03-301 Warsaw, Poland



